Welcome to the Second Institutional Effectiveness Newsletter!
We would like to share highlights from the past year, as well as provide information on our current activities.

Institutional Effectiveness Highlights and Updates
As many of you know, the College received reaffirmation of accreditation from the Accrediting Commission of Community and Junior Colleges (ACCJC) for seven years. Whoop-hoo! The next comprehensive review is scheduled for the fall of 2025. Until then, annual reports are required, as well as a midterm report, which will focus on the progress of the projects identified in the Quality Focus Essay (QFE) in the Institutional Self Evaluation Report (ISER) and Institution Set Standards.

Our unit is so pleased that our services are being requested by the campus community! During the last academic year, there were 233 institutional research requests, 16 marketing campaign requests, 2,779 website update/creation requests, 114 graphic design products created, 16 grant requests, and almost 30,000 pages printed to support these requests. This is AMAZING output, especially given that several offices are staffed by only one person. In order for these offices to meet multiple deadlines and ensure quality products, please continue to make requests at least two weeks in advance of the due date.

IE Fun Facts:
Even though overall fall 2019 enrollment had a 0.7% increase, regular enrollments declined 8.7% from the previous fall, whereas early college enrollments increased 25.6%. Source: https://www.hawaii.edu/institutionalresearch
Students 25 years of age and older had higher enrollment in distance education courses across ALL UH campuses last academic year. Source: IR Office

University Center Highlights and Updates
In spring 2018, 39 degrees were awarded to Kaua‘i residents via online programs supported by the University Center. Programs with the most enrollments were Business Administration (B.A.) and post-Baccalaureate Special Education, whereas the majority of our students enrolled at West O‘ahu, followed by Mānoa, Leeward, and Hilo. New programs for the current academic year include Associates Respiratory Care Practitioner, Bachelors of Social Work, Bachelors Economics, Bachelors Public Administration (concentration Bachelors Public Administration, Community Health), and Masters Counseling Psychology (Specialization: Clinical Mental Health Counseling).

Island-wide surveys were distributed in spring 2018 to residents and businesses. More than half of the resident respondents indicated that they worked full-time and 78% of individuals desired additional education. Overall, the skills sought by businesses on Kaua‘i were communication, customer service, and logic/problem-solving.

UC Fun Fact: Persistence rates for UC students exceeded 91% for the fifth year in a row.
Marketing Highlights and Updates

The UH System conducted a survey of Kaua'i residents last academic year for marketing purposes. More than 50% of individuals over the age of 25 listen to music on local radio stations, whereas the majority of students 16-20 years of age listen to music on their personal devices. These two age-specific demographics are important to the College because individuals of the UHCC System established enrollment targets in Strategic Directions 2015-2021. Since enrollments in both areas continue to decline, new marketing and outreach strategies are being implemented.

Two major changes include radio and high school visits. In the resident radio survey, the majority of respondents listened during morning drive-time, between 6 - 9 a.m., followed by 3 - 6 p.m., Monday-Thursday. Our future radio buys will target these times. High school students are now being visited by faculty and staff from Student Affairs during their senior year spring semester in an effort to increase applications, FASFA submissions, and begin onboarding. This is an exciting collaboration!

Marketing Fun Fact: The College is purchasing Clean Catalog to streamline the process and produce a 100% ADA compliant online catalog for the 2019-2020 academic year.

Grant Development Highlights and Updates

The Grant Development Office (GDO) will begin assisting PIs with post-award reporting deadlines and monitoring budgets, in collaboration with the Business Office. If you have specific questions regarding your grant, please contact the GDO.

Two grants have been submitted this calendar year, B-WET (National Oceanic and Atmospheric Administration) and Specialty Crop Block Grant Program (Hawai'i Department of Agriculture). Next on the horizon is Title III. Mahalo to everyone that submitted ideas via the College Conversation held in January. The GDO will search for open grant funding opportunities for any ideas that do not fit the Title III proposal requirements.

Twenty-two staff and administrators participated in MyGrant Training with the Office of Research Services (ORS) in January. Please remember to submit the Intent to Submit Grant form to the GDO if you are considering applying for extramural funds to provide time for creating the MyGrant submission in addition to other proposal requirements. All grant proposals must be submitted to the ORS via MyGrant 5 days prior to the deadline, and once approved, ORS is the entity that makes the submission to the grantor.

Grant Fun Fact: Did you know that the Grants Office publishes a monthly newsletter showing grant opportunities? Have a look and see if there is one that might support your program!

Institutional Research and Analysis Highlights and Updates

A large initiative from last academic year was spent creating dashboards (n = 22) to provide accessible data to the campus at-large. The office is happy to report that there were 1,106 views of these dashboards! Although dashboard creation will continue to meet ongoing requests, a new initiative is to provide survey development support. The intent is to streamline the survey process so a repository of student data is available for actionable response to identified need.

The office continues to support the transition from course-level to program-level assessment. Once all program assessment plans have been completed, a visual dashboard will be created to track progress of the plan. Program Leads will have an opportunity to review and approve the plans once they are received and the dashboard has been created.

IR Fun Fact: Did you know that 20% of high school students that took early college and graduated in 2017 from a Kaua'i County public high school enrolled at Kauai Community College? Of the remaining graduated, 2% enrolled in another UHCC, 16% enrolled in a UH university, 46% enrolled in a mainland college/university, and 16% did not enroll.