Welcome to the First Institutional Effectiveness Newsletter!
We would like to share some of our fall 2017 activities and highlights, as well as provide information on current initiatives.

Institutional Effectiveness Highlights

• Revised Our Mission Statement:
  “Our mission is to support and facilitate research, planning, evaluation, and reporting at the College. We serve as a resource to foster informed decision-making and document continuous improvement. Functions of the office include Accreditation, Assessment, Grant Development, Institutional Research, Marketing, Program Review, Strategic Planning, and University Center.”

• Developed Unit Goals

• Developed metrics to assess demand, efficiency, and effectiveness of Institutional Effectiveness Units during the APRU process

• Updated the website (https://sites.google.com/a/hawaii.edu/institutional-effectiveness/home)

Reaffirmation of Accreditation Timeline (2018)

February 1 - 26: Campus review of Institutional Self-Evaluation Review (ISER) Draft; QFEs drafted
Feb 27 – March 4: Comments and edits reviewed by Accreditation Chair
March 5 – 26: Editors review ISER
April: data finalized, pdf's created, evidence linked, and document formatted
May 1-15: Final review and approval of ISER by Chancellor
May 15: ISER due to the Office of the Vice-President for Community Colleges
June (earliest): ISERs sent to the Board of Regents Committee (BORC) on Academic and Student Affairs
August (earliest): BORC report sent to Board of Regents
August 15: Approved ISER due to Evaluation Team and ACCJC
September (after Labor Day): Mock site visit conducted by VPCC
October 15 – 18: ACCJC site visit

Fun Accreditation Fact: Dr. Joseph Daisy, President of the College of Micronesia-FSM, is the Chair of our ACCJC Evaluation Team.

University Center Highlights

The University Center (UC) provides access over 66 certificate, bachelor, and graduate degree programs within the UH System via distance education. Newest programs include Respiratory Care Practitioner (AS, Kap CC), Social Work (BSW, UH Mānao), Business Administration (BA - Hospitality and Tourism Concentration; UHWO), and Counseling Psychology (MA - Clinical Mental Health Counseling; Specialization; UH Hilo).

The total number of students enrolled in 44 of the 66 UC supported programs is 277, and programs with highest enrollment are Nursing (BA), Elementary Education (BA), Business (BA), and Secondary Education post-baccalaureate certificate. Over the past four years, student persistence rates exceeded 92% and during the same time period, 144 Kaua‘i residents earned degrees or certificates not offered by KCC, but supported by the UC.

In fall 2017, the UC developed and administered a UC student satisfaction and needs survey. In addition, another survey was developed to assess the current and future education needs of Kaua‘i residents and employers. It will be disseminated this spring semester and results will be shared with the campus.

Fun University Center Fact: Did you know that in June 1996, the Board of Regents established three University Centers at neighbor island UHCCs, including ours at Kaua‘i’s Community College.

Marketing Highlights

The Marketing office is really moving. No, Really! If you’ve not stopped by the Marketing Office lately, you can now find us in 207C (Jeff Mexia’s former PD classroom). Stop by and see our new digs.

Our office was able to successfully spread the word of the new Cafeteria lunch program last fall with over 30 printed pieces and 20 social media posts. Another initiative recently supported was the development of mailings to students that had stopped-out. Seventeen percent of students contacted enrolled at KCC for the spring 2018 semester.

The redesigned KCC website is almost ready to be launched. Mahalo to everyone that has provided information to update their web page content. The launch date is anticipated to be April 10th (first day of registration) and the new features will include ADA compliant pages, responsive pages (e.g., mobile friendly), searchable content, and updated photos. Additionally, all information will be accessible in three clicks or less.
A final highlight is the resurrection of the Marketing Committee this academic year, with membership from all units of the College.

**Fun Marketing Fact:**
According to a study by Microsoft, a consumer’s average attention span today is 8 seconds. That’s 1 second less than a Goldfish! It has dropped 4 seconds since 2000. The same study also states our ability to multitask has increased substantially. Presumably, this is our brain’s way of adapting to the digital age.

**Grant Highlights**
The Grant Development Office is happy to announce the posting of a new webpage located on the Grant Development Link within the Institutional Effectiveness website. The main page highlights projects and programs that are grant-funded and provides links to basic information specific to all grant applications (e.g., FAQ, and Planning for Success).

The Grant Development Office compiled APRU requests and the most requests were related to KCC Strategic Goal #1 (Increase the Number of Graduates) and KCC Strategic Goal #13 (Enhance Facilities with Appropriate Technology and Ensure Facilities Support 21st Century Learning and Teaching Environments). These “thematic” ideas will be used to identify external funding sources to support interdivisional proposals.

Beginning in February, bi-monthly summaries will be emailed to KCC faculty and staff summarizing current funding opportunities. An example of the format, with current opportunities, is below. Please let us know how we can assist you in obtaining external funding.

<table>
<thead>
<tr>
<th>Fund Source</th>
<th>$ Amount</th>
<th>Date Due</th>
<th>General Focus</th>
<th>Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Oceanic &amp; Atmospheric Administration (NOAA)</td>
<td>$75,000 - $2,000,000</td>
<td>March 7, 2018 (letter of intent); early May (full proposals)</td>
<td>Coastal habitat restoration projects</td>
<td><a href="https://www.fisheries.noaa.gov/grant/noaa-coastal-resilience-grants">https://www.fisheries.noaa.gov/grant/noaa-coastal-resilience-grants</a></td>
</tr>
<tr>
<td>Environmental Protection Agency</td>
<td>$50,000 - $100,000</td>
<td>March 15, 2018</td>
<td>Locally-focused environmental education grants</td>
<td>environmental-education-ee-grant-solicitation-notice</td>
</tr>
<tr>
<td>National Endowment for the Humanities</td>
<td>TBD</td>
<td>June 26, 2018</td>
<td>Strengthens humanities programs or incorporates humanistic approaches in non-humanities fields</td>
<td><a href="https://www.neh.gov/grants/education/humanities-initiatives-community-colleges">https://www.neh.gov/grants/education/humanities-initiatives-community-colleges</a></td>
</tr>
<tr>
<td>National Science Foundation (ICE-TI)</td>
<td>up to $500,000 (ICE-TI) up to $2,500,000 (TSIP)</td>
<td>September 30, 2018</td>
<td>Targeted STEM Infusion Projects (TSIP) and Instructional Capacity Excellence in TCUP TCUP Institutions (ICE-TI)</td>
<td><a href="https://www.nsf.gov/">https://www.nsf.gov/</a> pubs/2016/nsf16531/ nsf16531.pdf</td>
</tr>
</tbody>
</table>

**Fun Grant Fact: Did you know that the College’s new voyaging canoe was purchased by a grant from the Dept. of Education?**

**Institutional Research and Analysis Highlights**
Institutional Research and Analysis completed 114 requests in the fall 2017 semester with an average time to close being a week. 58% of IR requests came from Faculty, 36% from Staff, and 6% from External Agencies. Most common themes for fall 2017 requests include: Assessment, Program Review, Self-Study and Dossier Support, Program Enrollment Totals, Program Completions, and Course Level Data Requests. A total of four presentations were delivered to audiences at Kaua’i Community College and the UHCCC System.

Requests for Institutional Research and Analysis support can be initiated by emailing Amanda Flatley at aflatley@kauai.edu. Once requirements are gathered, your request will be assigned a target date and tracked through an internal request system to ensure you get your data in a timely manner. Please allow at least two weeks in development time for new data requests.

Keep your eyes peeled for updates to the Institutional Research and Analysis website. Fall 2017 updates include dashboard reporting using Tableau for Enrollment by Term and Program Completions.

**Fun Institutional Research Fact: Did you know that every time you request information from Institutional Research and Analysis, the code used to pull your data is cataloged so that future requests can be delivered with speed, consistency, and accuracy?**